

HOLLADAY BROADCASTING OF LOUISIANA, LLC

MONROE, LA

(KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX -FM, KJLO-FM, K259CU, and K289CG)

EEO Public File Report

As of February 1, 2025, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Holladay Broadcasting of Louisiana, LLC. for the period from February 1, 2024 through January 31, 2025 in the employment location of 1109 Hudson Lane, Monroe, LA 71211.

In Monroe, LA, Holladay Broadcasting of Louisiana, LLC. is the Licensee of KRVV-FM, Bastrop, LA (Facility ID# 27468); KLIP-FM, Monroe, LA (Facility ID# 10865); KRJO-AM, Monroe, LA (Facility ID# 87167); KMLB-AM, Monroe, LA (Facility ID# 35249); KMVX-FM, Monroe, LA (Facility ID# 48976); KJLO-FM, Monroe, LA (Facility ID# 48632), K259CU, Monroe, LA (Facility ID# 93098) and K289CG, Houma, LA (Facility ID# 142407).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from February 1, 2024 through January 31, 2025 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

Holladay Broadcasting of Louisiana, LLC. is an equal opportunity employer.

EEO Public File Report-**SCHEDULE B**

For the Following Stations: (**KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU and K289CG**)

February 1, 2025

Period: This report covers the period from February 1, 2024 through January 31, 2025.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
3	1
16	5
24	2
25	2
26	2
Total job interviews	12

EEO PUBLIC FILE REPORT-SCHEDULE C

For Stations:

KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU & K289CG

List of Recruitment Sources

For period ending January 31, 2025

1. Louisiana Tech University Office of Admissions Head Recruiter: Tree' George P.O. Box 3178 Ruston, LA 71272 tgeorge@latech.edu 318-257-3036	2. Grambling State University Office of Admissions Grambling Hall, Suite 51 Head Recruiter, Kenneth Ruffin P.O. Box 1178 Grambling, LA 71245 Ruffink@gram.edu Toll Free: 1-800-569-4714 Fax: 318-274-3292	3. University of Louisiana at Monroe Recruitment Head Recruiter: Kelly Gentry 700 University Ave, Sandel Hall 110 Monroe, LA 71209 318-342-5265
4. Monroe/West Monroe Business & Professional Women Angie Jackson Wilson, President P.O. Box 15046 Monroe, LA 71207 angiewilson@gmail.com	5. Monroe Dispatch P.O. Box 4823 Monroe, LA 61211-4823 Publisher & Manager: Frank Detiege Jr. 318-789-0098	6. Wellness Initiatives, LLC Beatrice Tatem, P.H.D. Owner/counseling psychologist 1900 North 18 th Street, Suite 414 Monroe, LA 71201 318-410-1555
7. Theadora Estis Reality 1612 Garrett Road Monroe, LA 71202 Owner: Theadora Estis 318-355-3599	8. African American Museum 1051 Chennault Park Drive Monroe, LA 71203 President: Ms. Joyce Powell 318-342-8889	9. Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, LA 70801 225-267-4522 lab@broadcasters.org
10. Ouachita Career Center Offices 1162 Oliver Road Monroe, LA 71201 318-362-3058 Careercenteroffices.com	11. Workforce Development Board Executive Director: Doretha Bennett 24 Accent Drive Monroe, LA 71202 dbennett@oppj.org 318-387-7962	12. Louisiana Workforce Commission (LA Works) 101 North 23 rd Street Baton Rouge, LA 70802 225-342-3111
13. Radio Stations: KJLO-FM, KLIP-FM, KRJO-FM, KMLB-AM, KRVV-FM, KMVX-FM, K259CU, K289CG.	14. Miller Funeral Home Director Manager: Rick Miller 2932 Renwick Street Monroe, LA 71201 318-388-3000; 318-387-1000	15. Senator Katrina Jackson 4106 Desiard Street Monroe, LA 71203 (District 34) 318-343-2877
16. Will Source Staffing 1600 Stubbs Avenue Monroe, LA 71201	17. State Representative Patricia "Pat" Moore (District 17) 300 Washington Street, Suite 304 Monroe, LA 71201	18. Renewal, Inc. Bishop Alvin Walker, Pastor Lighthouse Church 513 Sunnyside Drive Monroe, LA 71202 318-387-2999
19. Walk-ins	20. Internal Promotions	21. New Vision Learning Academy Director/CEO: Dr. Andrew Miller 507 Swaze Street Monroe, LA 71201 318-338-9997
22. The Law Firm of Eddie Clark and Associates Eddie M. Clark, M.P.A. Attorney at Law 1001 Centry Blvd. Monroe, LA 71202 318-361-9697	23. Handshake 2025 Bush Street, #1200 San Francisco, CA 94107 Joinhandshake.com	24. Indeed
25. Employer Recruited	26. Referral	

EEO Public File Report-**SCHEDULE D**

For stations:

KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU & K289CG

OUTREACH EFFORTS

As of January 31, 2025

Management Training

Holladay Broadcasting of Louisiana, LLC (HBLA) hiring managers attended the Louisiana Association of Broadcasters (LAB) Student Career Workshop & Job Fair on February 17, 2024. HBLA's participation included advance promotion of the career fair on all stations, interaction with career fair attendees, and in some cases on the spot interviews.

Internship Program

HBLA provided a summer internship to one student from Louisiana Tech University. This intern was able to experience the day-to-day operations of the station including; programming, billing, traffic, sales and marketing. He was eager and motivated to learn and his training provided great insight for future careers in broadcasting. His strong work ethic resulted in his part-time employment at HBLA.

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