

# **HOLLADAY BROADCASTING OF LOUISIANA, LLC MONROE, LA**

(KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX -FM, AND KJLO-FM)

## **EEO Public File Report**

As of February 1, 2017, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Holladay Broadcasting of Louisiana, LLC. for the period from February 1, 2016 through January 31, 2017 in the employment location of 1109 Hudson Lane, Monroe, LA 71211.

In Monroe, LA, Holladay Broadcasting of Louisiana, LLC. is the Licensee of KRVV-FM, Bastrop, LA (Facility ID# 27468); KLIP-FM, Monroe, LA (Facility ID# 10865); KRJO-AM, Monroe, LA (Facility ID# 87167); KMLB-AM, Monroe, LA (Facility ID# 35249); KMVX-FM, Monroe, LA (Facility ID# 48976) and KJLO-FM, Monroe, LA (Facility ID# 48632).

This report consists of the following schedules:

**SCHEDULE A:** A listing of positions filled from February 1, 2016 through January 31, 2017 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

**SCHEDULE B:** A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

**SCHEDULE C:** List of recruitment sources.

**SCHEDULE D:** A description of the outreach efforts during the Reporting Period.

Holladay Broadcasting of Louisiana, LLC. is an equal opportunity employer.

EEO Public File Report-**SCHEDULE A**  
 For the Following Stations: (KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, and KJLO-FM)  
 February 1, 2017

**Period:** This report covers the period from February 1, 2016 through January 31, 2017.

**Vacancy-Specific Recruitment Information:**

During the period covered by this report, KRVV, KLIP, KRJO, KMLB, KMVX, and KJLO had six vacancies for full-time positions at the station. The following table presents information on those positions and the recruitment sources used to fill those positions. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
PROGAMMING	See attached list of recruitment sources (Schedule C)	Exigent Circumstances	Exigent Circumstances
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	13(3) 17(1)	17
PROGRAMMING	See attached list of recruitment sources (Schedule C)	Exigent Circumstances	Exigent Circumstances
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	13(4) 17(1)	13
ACCOUNT EXECUTIVE	See attached list of recruitment sources (Schedule C)	13(5)	13
PROGRAMMING	See attached list of recruitment sources (Schedule C)	17(2) 19(1)	17

EEO Public File Report-SCHEDULE B

For the Following Stations: (KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, and KJLO-FM)

February 1, 2017

**Period:** This report covers the period from February 1, 2016 through January 31, 2017.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
13	12
17	4
19	1
Total job interviews	17

EEO PUBLIC FILE REPORT-SCHEDULE C  
 For Stations: **KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KMOVX-FM & KJLO-FM**  
 List of Recruitment Sources  
 For period ending January 31, 2017

1. Louisiana Tech University Angie Kelly P.O. Box 3153 Ruston, LA 71272 <a href="mailto:akelly@latech.edu">akelly@latech.edu</a> 318-257-4336	2. Grambling University Career Planning & Placement Annie Millage P.O. Box 1178 Grambling, LA 71245 <a href="mailto:millagea@gram.edu">millagea@gram.edu</a> 318-274-2346
3. University of Louisiana at Monroe Amanda Garza 700 University Ave Monroe, LA 71209 <a href="mailto:finaid@ulm.edu">finaid@ulm.edu</a> 318-342-5320	4. Monroe/West Monroe Business & Professional Women Judy Wilson 6011 DeSaird #40 Monroe, LA 71203 <a href="mailto:jwrew@bellsouth.net">jwrew@bellsouth.net</a> 318-342-8807
5. Opportunities Industrialization Center Mr. Tennessee 3710 Dunlap St Monroe, LA 71203 318-325-1678	6. YMCA Counseling & Family Development Judy Bell 1515 Jackson St Monroe, LA 71202 <a href="http://www.ymcanela.org">www.ymcanela.org</a> 318-651-9314
7. Louisiana NAACP NE African-American Chamber of Commerce James Ross P.O. Box 9425 Monroe, LA 71211 318-322-8776	8. Senator Rick Gallot P.O. Box 1117 Ruston, LA 71270 (318) 251-5019
9. Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, LA 70801 <a href="http://www.broadcasters.org">www.broadcasters.org</a> 225-267-4522	10. Ouachita Career Center Donna Kerr 3158 Louisville Ave Monroe, LA 71201 318-362-5111
11. Workforce Investment Board Katie McCarty 1504 Stubbs Ave Monroe, LA 71201 318-387-7962	12. LA Works Donna Kerr 1301 Hudson Lane Monroe, LA 71201 318-362-5111
13. Radio Stations: KJLO-FM, KLIP-FM, KRJO-FM, KMLB-AM, KRVV-FM, KMOVX-FM	14. Northeast LA Sickle Cell Anemia Foundation I.aShonda Robinson Starks 1604 Winnsboro Rd Monroe, LA 71202 318-322-0896
15. Representative Marcus Hunter 900 St. John Street Monroe, LA 71201 (318)362-3440	16. Mailed in (unsolicited)
17. Monroe Helpwanted.com	18. Referrals (word of mouth)
19. Walk-ins	20. Internal Promotions

## EEO Public File Report-SCHEDULE D

For

Stations: **(KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KMVX-FM, & KJLO-FM)**

OUTREACH EFFORTS

As of January 31, 2017

The period covered by this report is February 1, 2016 through January 31, 2017. The above stations have established the following outreach activities during that period of time:

### I. JOB FAIR

On March 2016 Holladay Broadcasting of Louisiana, LLC (HBLA) participated in the West Monroe High School Job Fair held at West Monroe High School. Dj's Starr & Bj Bell attended as well as, Sales manager, Lydia Guillory, Salesperson, Tammy Esswein as well as Promotions Director, Patti Thurmon attended the job fair to answer questions about broadcasting, sales, management, traffic and programming. Students were greeted at the booth and introduced a career path in radio. There were stickers, pamphlets, surveys to complete in order to win t-shirts.

On April 2016 Holladay Broadcasting of Louisiana, LLC (HBLA) participated in the 11<sup>th</sup> annual Richwood High School Job Fair. The job fair consisted of approximately 30 businesses including Delta Community College, Chick Fil A, Ouachita Independent Bank, The Navy, Army and other local businesses. Promotions Director, Patti Thurmon, Salesperson, Art Edwards and Radio Personalities GraveDigga & Bj Bell were on hand to greet & introduce students to a career path in radio. Stickers, pamphlets & surveys were there as well as t-shirt giveaways.

In August 2016 Holladay Broadcasting attended the Veteran's Job Fair (sponsored by LA Workforce Development) at West Monroe Convention Center. On attendance were BJ Bell (on air personality), Art Edwards (salesperson) and Lydia Guillory (sales manager).

### II. JOB SHADOWING

On March 2016 HBLA participated in the Neville High School Job Shadowing Day. Designed to provide young adults who show interest in broadcasting, the opportunity to experience some of the daily responsibilities of the employees of the station. They met with On-Air Personalities, Program Directors, Managers and Sales staff.

### III. INTERNSHIP

In August of 2016 Bryan Breard started working with Greg Guylas on our morning sports talk program. He has helped Greg with different needs during the program such as getting the latest scores and talking on the air during the program about various sports topics. Bryan has a fondness for sports in general, he is versed in many different topics as it relates to sports. Sports is one of his passions. He is a responsible person and is always willing to help Greg and the rest of the staff however he can.